REV UP YOUR NEXT EVENT

Located in Cary, NC!



APEX RACING LAB

THE ULTIMATE SIM RACING EXPERIENCE

BOOK YOUR NEXT GROUP EVENT AT NORTH CAROLINA'S LARGEST SIM RACING CENTER & SPORTS ENTERTAINMENT DESTINATION!





Why plan with us?

Discover the ultimate venue and entertainment space, offering 5,700 square feet of pure excitement with 16 state-of-the-art racing simulators, a craft-cocktail bar, and a fresh catering experience. Our high-performance sim pods immerse you in the thrill of world-class motorsports, featuring realistic controls, haptic feedback, and stunning visuals. Whatever type of event you are planning, we offer an unforgettable experience and always bring excitement to every event!











Types of events:

- Full Space Rental
- C-level Meeting
- Weddings, Bachelor & Bachelorette
- Team Building
- Company Retreats
- Holiday Events
- Networking
- Training & Workshops
- Special Occasion
- Employee Recognition & Client Appreciation
- Charity Event
- Speaking Engagements
- Birthday Parties
- Fundraisers
- Conferences
- Product Launches
- Quarterly Meetings
- Club Events
- Corporate Functions

What to expect & options:

- Enjoy multiple lounge areas designed for relaxation and networking.
- Take advantage of sitewide audio, perfect for announcements, presentations, and music throughout your event.
- Savor expertly crafted cocktails from our bar, featuring top-shelf liquor and signature creations, and enjoy a fresh Italian catering experience tailored to your event.
- Streamline your planning with digital invitations, making it easy to invite and manage your guest list.
- Choose from seamless, all-inclusive packages covering event reservations, catering, and bar tabs for stress-free hosting.
- Reserve our dedicated meeting space, which effortlessly transforms into a private lounge for dining, presentations, or special occasions.
- Benefit from on-site racing instructors who help guests of all skill levels get up to speed while having access to world-class virtual tracks and cars, making it an unforgettable racing experience.

EVENT PACKAGES

FULL SPACE BUYOUT

STARTNG AT $1500 PER HOUR | 150 GUEST MAX

Take over the entire facility! Reserve the whole venue for large-scale events, conferences, and premium corporate functions - every simulator, exclusively yours!

CHOOSE YOUR SIZE

SMALL GROUP

8-16 GUESTS

$60 / person

PERFECT FOR:

- Team Outings
- Adult Birthdays
- Bachelor/Bachelorette Parties
- Small Celebrations

MEDIUM GROUP

17-32 GUESTS

$55 / person

PERFECT FOR:

- Corporate Team Building
- Client Entertainment
- Department Outings
- Club Events

LARGE GROUP

33-48 GUESTS

$50 / person

PERFECT FOR:

- Company Celebrations
- Holiday Parties
- Large Organizations
- Corporate Fuctions

EVENT ADD-ONS

*applies to small and medium groups only

STANDARD RACING

For the majority of social and corporate groups.

$INCLUDED

- Structured race format
- Multiple races
- Standard simulator allocation
- Competitive racing experience

ENHANCED DRIVING

Designed for groups wanting additional driving time.

+$10 / PERSON

- Increased driving opportunities
- Reduced wait between races
- Enhanced simulator availability

**Subject to availability*

ELITE RACING

Maximum driving time for serious racers.

+$20 / PERSON

- Premium simulator allocation
- Maximum seat time
- Custom race formats
- Ideal for leagues & esports team

ADDITIONAL EVENT TIME

SMALL GROUP	MEDIUM GROUP	LARGE GROUP
+$20/person/added hour	+$15/person/added hour	+$10/person/added hour

TERMS & CONDITIONS

1. Simulators are allocated at a ratio of one (1) simulator per four (4) guests. A party of sixteen (16) guests will be allocated four (4) simulators.
2. A final guest count is due no later than seven (7) days prior to the event date. Any increase in guest count will be charged on the day of the event.
3. Any refund resulting from a reduction in guest count will be issued as store credit. Monetary refunds will not be provided.

FUELED BY FUN, FOOD, & DRINKS!

CRAFT COCKTILS & TOP-SHELF LIQUOR

CURATED COCKTAILS w/ HOMEMADE - SYRUPS - FERRARI CHAMPAGNE - KING OF KENTUCKY FLIGHT - Wine & Beer - 100+ SPIRITS



PODIUM
PIZZA COMPANY
FUELED BY PIZZA, CRAFTED FOR THE TOP STEP.

Deliciously catered to your event with ease!

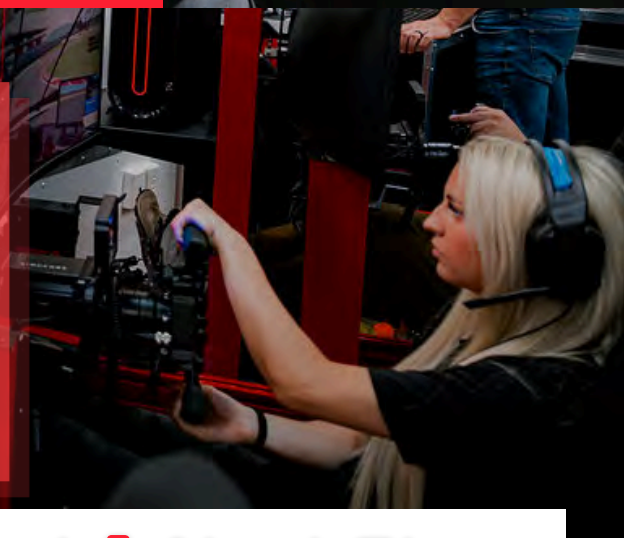
Handcrafted pizza, fresh breads, salads, pasta, and more!





MOBILE SIM LAB

Bring the thrill of racing right to your locations with our Mobile Lab! For pricing & more, scan the QR code.



Lets get started!

Contact & Next Steps

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